



Switched-On Selling™

A Revolutionary Breakthrough Sales Training Process

(Unlike anything you've experienced)

#1 Best Selling Book on Amazon Sales & Selling Category

Have you ever avoided making phone calls?

Have you ever lost your confidence because someone said "no" to you?

Have you ever been unable to write an important letter or proposal?

Has your mind ever gone blank while you were handling objections?

Have you ever felt you'd be more successful if you were better organized?

Have you ever felt "blocked" when it came time to close?

BREAK through sales blocks

PREVENT sales burnout

TAKE the chill out of cold calling

TURN OFF stress and negative emotions

TURN ON feelings of well being

MANAGE your time and **DO** your paperwork

ENERGIZE your day with a 7-minute tune-up

COMMUNICATE with ease and power

If you answered 'yes' to any question, SWITCHED-ON SELLING is for you.

SWITCHED-ON SELLING is a sales success seminar that works by 'switching on' the lines of communication between your left and right brain hemispheres. It is based on the principle that you perform at your optimum — mentally, physically, and emotionally — when the two sides of your brain are able to coordinate their functioning. To test the effectiveness of this approach, the South Carolina Farm Bureau Insurance Company had one-third of its sales force take the seminar. Then for 120 days, the company tracked their performance against a control group of agents who did not take the seminar.

The result: those agents who took the seminar had a 39% higher closing rate . . . and were 71% higher on premiums!

If you're a salesperson with some experience, SWITCHED-ON SELLING can help you to:

SWITCHED-ON SELLING was created by Dr. Jerry V. Teplitz and is based on the research of Dr. Paul Dennison. Dr. Dennison developed the system of *Educational Kinesiology*, which consists of using very easy physical exercises that directly enhance brain functioning.

These movement activities, which are known as 'Brain Gym®' exercises, have been taught in schools throughout the world.

ONE-DAY SEMINAR

February 17, 2012 - Vancouver, BC

9:00 a.m. - 5:00 p.m.

- **Discount for Early Registration**
- **Money-Back Guarantee**

PLUS IF YOU REGISTER EARLY
You'll receive a **FREE** copy of Dr. Teplitz' Newest Book - *Switched-On Selling: Balance Your Brain For Sales Success*

“ The Switched-On Selling experience had the greatest impact in the shortest period of time of any program I have seen in my many years in sales management. ”

- Robert E. Donovan, Director of Life Sales, IOF Foresters (an insurance company)



Switched-On Selling™

Instantaneous Results

"The day after the seminar, the results were instantaneous. We had closed seven contracts, seven times more than we had done during the preceding eight months. By the end of the week we had 18 signed contracts."

-Serge J. Gravelle, Webmaster

Reorganized Home and Office

"I received great benefit from the course. I totally reorganized my home and office. I am seeing more people, making more calls, re-evaluating and writing down my goals. I feel clear about what must be done to succeed."

-Sandra B. Roth, Financial Advisor

Overcame Telephone Reluctance

"I took significant action in overcoming one of my weakest areas -- cold phone calling...I also had my two best months of sales ever immediately following the seminar."

-David Durovy, Real Estate

Top Agent In The Office

"Before I completed your course, I was averaging one insurance sale a week, then afterwards it went to 3.5 sales a week. After five months of maintaining this level, I changed companies and my sales increased even more dramatically. After my first five weeks, I was the top agent in the office."

-Veda Stone, Insurance Agent

Business Has Grown

"In the six months since I began practicing the Switched-On Selling techniques, I've gained control and balance in my life. My real estate business has grown to the point of a new partnership in Commercial Real Estate."

-Janie Bradshaw, Real Estate

Can See The Changes

"The seminar was well worth the time and money invested by all of us. I want you to know I can see the change on their faces and I know when one of them has just done the 7-minute tune-up."

-Sarah H. Samuel, Managing Broker, Real Estate

Your Instructor . . .



Dr. Jerry V. Teplitz is a graduate of Northwestern University School of Law, a former attorney for the

Illinois Environmental Protection Agency, and a doctor of Wholistic Health Sciences from Columbia Pacific University.

Since 1974, Dr. Teplitz has been president of his own business consulting firm where his clients have included IBM, Motorola, Holiday Inns, and the Government Executive Institute.

Dr. Teplitz is also an accomplished professional public speaker who has spoken to over one million people. He was awarded the title "Certified Speaking Professional" by the National Speakers Association and selected "Top Rated Speaker" by the International Platform Association.

Dr. Teplitz is the author of several books -- #1 Amazon Best Seller, *Switched-On Selling: Balance Your Brain For Sales Success*, *Managing Your Stress In Difficult Times: Succeeding In Times of Change*, *Brain Gym for Business*, and *Switched-On Living*.

Location: Vancouver, BC

or Call (800)-777-3529 or FAX (757) 496-9955, or Email Info@Teplitz.com

Registration Form

You will be notified of the location.

YES! Register me for the one-day

SWITCHED-ON SELLING seminar on:

___ February 17, 2012

Location: TBD, Vancouver, BC

Contact: Sandra Lee 800-777-3529

I am registering for:

___ Early Registration @ \$299 (until Jan. 26)

You'll receive a free copy of Switched-On Selling: Balance Your Brain For Sales Success

___ Regular Registration @ \$325

(Jan. 27 - Feb. 10))

___ Late Registration @ \$375 (Feb. 11 - 17)

Enclosed is my \$100 deposit which is refundable up to 7 days before the class.

___ I'd like to pay by credit card.

___ I've enclosed my check.

We will fax or email you the details about the training.

I understand that SWITCHED-ON SELLING is backed by a no-risk, no-hassle, 100% money-back guarantee at the conclusion of the day.

Mail to: Jerry Teplitz Enterprises, Inc., 1304 Woodhurst Drive, Virginia Beach, VA 23454

or Call 1-800-77-RELAX, or FAX (757) 496-9955, or Email Info@Teplitz.com www.Teplitz.com

Print Name _____

Company _____

Address _____

City _____

State _____

Zip _____

Day Phone # _____

Fax # _____

Email _____

Visa/ Mastercard/AmEx/Discover # _____

expires _____

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Signature _____