



# Switched-On Advanced Entrepreneur Seminar

***A Powerful, Proven, Revolutionary  
Approach to Becoming a  
Successful Entrepreneur***

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You are past the start-up phase. You are starting to hire more employees. You have to take on more functions managing staff and deciding the directions for the company to take. Are there aspects of moving into this phase of becoming a successful entrepreneur that you don't like to do...that you avoid doing...that you don't do well...that after you've done it, you've confirmed that it's not one of your strengths?

If any of this rings a bell, then the **Switched-On Advanced Entrepreneur Seminar (SOAE)** is the perfect seminar for you!

So let me explain what the **SOAE** is and how it will immediately improve your leadership abilities.

This a program that switches your brain on for managing your staff, your investors, your mentors to create a more effective and dynamic internal engineering which enables the advanced entrepreneur to adapt quickly and successfully to the changing business environment.

The personal technology used to rewire your brain to accomplish your goals is called Brain Gym®, which is a process of using specific movement exercises to access an entrepreneur's untapped brain capabilities. This actually allows the tasks involved with being an entrepreneur that you avoid doing, or the ones that you find difficult do to become easy in minutes.

The **SOAE Seminar** will strengthen the skills you already have and give you the mental agility to add to your skills with surprising ease and confidence.

## Your Instructor

Dr. Jerry V. Teplitz is a graduate of Northwestern University School of Law, a former attorney for the Illinois Environment Protection Agency, and he also has received a doctorate in Holistic Health Sciences. Dr. Teplitz has been president of his own consulting firm since 1974 and is an internationally known professional speaker who has conducted seminars for over 1700 groups and spoken to over one million people.



He's the author of 9 books including two Amazon Bestsellers—*Switched-On Selling* and *Switched-On Networking*.

The **Switched-On Advanced Entrepreneur Seminar** was created by Dr. Teplitz in conjunction with Edward Wondoloski, C.P.A. and a professor of business at Bentley College. Dr. Teplitz has also created The Switched-On Start-Up Entrepreneur, Switched-On Selling, Switched-On Network Marketing and Switched-On Management Seminars.

## ONE-DAY SEMINAR

Call 800-777-3529 to schedule this seminar for your company, organization, or group. Ask for Sandy or email her at [Sandy@Teplitz.com](mailto:Sandy@Teplitz.com)

### Partial Client List:

American Bankers Association  
Century 21  
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General Dynamics  
Government Executive Institute  
GlaxoSmithKline  
Holiday Inns  
IBM  
Motorola  
Realty World  
Time Inc.  
Young Presidents' Organization

# Switched-On Advanced Entrepreneur Seminar

*SOAE shows you how to become a more successful Entrepreneur by:*

## Managing Resources

In this mode, the Entrepreneur **defines, discovers, and establishes** the boundaries that best support the fulfillment of the company's mission and objectives. This is primarily a reflective role. Having established a clear sense of purpose, the "Switched-On" Entrepreneur can then provide assurance, direction, and motivation to their staff and themselves.

## Directing & Problem Solving

Entrepreneurs have a highly effective team of investors, partners and master-mind members on whom they can rely for astute observations and problem-solving contributions.

The Switched-On Advanced Entrepreneur is an excellent negotiator and facilitator. These functions are supported by their ability to relate with people authentically and naturally.

## Being Productive & Supporting Company Goals

The Entrepreneur's function here is to **stabilize, support, and nurture** their employees and managers so that everyone feels centered and focused on generating the required outcomes to accomplish the company's goals.

The "Switched-On" Entrepreneur is interested in ensuring that all of his or her team members are all moving towards the goal.

## Planning & Decision-Making

This section deals with the Entrepreneur functions of **planning, organizing, and decision-making**.

To increase the reliability of the decision-making process, the Entrepreneur must be capable of creating strategies and road maps that assist in recognizing, organizing, clarifying the alternative choices and being able to make quick decisions.

## Communication & Team Building

As the company grows, the key to success is being an effective team builder.

The Switched-On Advanced Entrepreneur functions naturally in a cooperative environment and possesses the personal skills to be an objective participant in the team process.

## Total Quality

In a quickly changing environment, ethics and values are upheld as the company moves through the life-sustaining process of transforming its goals into profits.

The Switched-On Advanced Entrepreneur has an inner balance and strength that reflects outwardly, thus providing inspiration to staff and investors. The key to this ability is found in sustaining all relationships while aligning with the Entrepreneur's core values.

To read the Research Validation Study, go to <http://www.teplitz.com/SOM-ExecSummary.htm>

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