

# SWITCHED-ON START-UP ENTREPRENEUR

Achieve New Levels of Success  
All it Takes is Rewiring Your Brain

**SWITCHED-ON START-UP ENTREPRENEUR SEMINAR** is an exciting, yet proven, cutting edge concept for improving your brain's abilities to meet the needs and improve the skills you have to be a successful Entrepreneur.

**What's holding you back? Are you:**



Dr. Jerry Teplitz, JD, PhD

- Avoiding making phone calls or sending emails to possible investors
- Losing your confidence when someone says "no" to you
- Unable to write an important email or proposal
- Having difficulty developing your business plan
- Feeling "blocked" when it comes time to ask an investor to commit

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**Discover What No Other Entrepreneur  
Training Has Ever Taught You**

The **Switched-On Start-Up Entrepreneur Seminar** is revolutionary because you are not taught a single technique for being a Start-Up Entrepreneur during the entire seminar. Instead, you will learn a system of easy movements and exercises called Brain Gym®. These exercises are specifically targeted to 'switch on' communication between your left and right brain hemispheres. And when you 'switch on' communication in your brain, you will achieve new levels of peak performance as an Entrepreneur.

What's more, you will experience the change *immediately*. As Master Trainer William T. Brooks discovered, "this one-day seminar *will eliminate* your personal barriers to being more successful."

## Your Instructor

Dr. Jerry V. Teplitz is a graduate of Northwestern University School of Law, a former attorney for the Illinois Environment Protection Agency, and he also received a doctorate in Holistic Health Sciences.

Since 1974, Dr. Teplitz has been president of his own consulting firm where his clients have included the Entrepreneurs' Organization, World Presidents' Organization, CEO Clubs and many additional Fortune 500 companies.

Dr. Teplitz is also an internationally known professional speaker who has spoken to over one million people. He earned the title "Certified Speaking Professional" from the National Speakers Association and was selected as an "Association Excellence Speaker" by the Canadian Society of Association Executives.

Dr. Teplitz is the author of several Amazon Bestseller books: *Switched-On Selling: Balance Your Brain For Sales Success* and *Switched-On Networking: Balance Your Brain For Networking Success*. Other books he's written include *Managing Your Stress*, *Brain Gym for Business*, and *Switched-On Living*.

## ONE-DAY SEMINAR

Call 800-777-3529 to schedule  
this seminar for your incubator,  
organization, or group.  
Email [Info@Teplitz.com](mailto:Info@Teplitz.com)

### Partial Client List:

CEO Clubs  
Entrepreneurs' Organization  
Government Executive Institute  
IBM  
Motorola  
The Executive Committee  
Time Magazine  
Vistage, Inc.  
World Presidents' Organization  
Young Presidents' Organization

# SWITCHED-ON START-UP ENTREPRENEUR

## It's a Research Validated Training

The materials in the **Switched-On Start-Up Entrepreneur Seminar** are based on the over twenty research studies that Dr. Jerry V. Teplitz has completed on the Switched-On Seminars - Selling, Management and Network Marketing Seminars.

As an example of the impact, Dr. Teplitz has conducted a study of almost 700 salespeople who were asked to respond to 18 self-evaluation questions immediately before and after taking the seminar and again one month later. Their responses showed that this 8-hour seminar brings about immediate benefits...and the results are lasting.

Before the seminar, 52% responded that they were not comfortable asking for the order and closing the sale. At the end of the seminar only 8% still responded negatively. A month later, the figure was even lower—6%. Even more exciting, at the beginning of the day, only 16% selected Strongly Agree to being comfortable asking for the order and closing the sale. By the end of the day, they moved up to 35% and a month later they got even better with 50% selecting Strongly Agree. You can review the entire report and all the other research studies at <http://www.teplitz.com/BrainGymResearch.htm>

## It Even Works For Training the Homeless to Be Entrepreneurs

A group in Charlottesville, VA is training homeless people to become Start-Up Entrepreneurs. Dr. Teplitz conducted his seminar for them and discovered on the statement "I am an effective and successful start-up entrepreneur" every attendee responded negatively to it at the beginning of the seminar day. By the end of the seminar, everyone responded positively to the statement and a month later they were all still very positive about viewing themselves as effective and successful start-up entrepreneurs.

There's only this question you need to ask yourself.

What's Stopping You From Experiencing the  
Switched-On Start-Up Entrepreneur Seminar?

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